

|| PARAMPARA ||



A Brief About Our Organization

Parampara was started by Mr. Vishal and Dr. Savita Choudhary in Nov 2000, with intent of creating an environment friendly organization, for providing incremental income to ladies and an opportunity to be financially independent.



Vision

To be a respected export firm, that provides, by leveraging artisanal skills, unique hand made products & related services, in best possible quality, to international importers.

Mission

To achieve our objectives in an environment of fairness, honesty & courtesy towards our clients, employees, vendors and society at large.

Customer delight: A commitment to surpass our customer expectations

Leadership be example: A commitment to set standards in our business and transactions and be an example for the industry and our own teams.

Integrity & Transparency: A commitment to be ethical, sincere and open in our dealings.

Fairness: A commitment to be objective and transaction – oriented, thereby earning trust and respect.

Pursuit of Excellence: A commitment to strive relentlessly, to constantly improve ourselves, our teams, our services and products so as to become the best.



We are an export firm based at Jaipur, exporting handmade felt Christmas decoration and wall decoration products across USA and Europe. Our core strength lies in customized services to client.

Parampara is 24 yr. old export firm, with in house strength of 120 people and indirect association with a team of 2000 ladies. Parampara is cautious to focus on women empowerment and 99% employment generated by Parampara is for females. It's a 1.2 million US\$ annual turnover company, growing annually at more than 10%, exporting Xmas Decor & interior decor pcs of art, to Europe and USA.

We are a specialist of 100% wool felt, everything from Raw wool to shipment is done in-house, from felt making, dyeing, cutting, stitching, packing and dispatch is managed in-house.

We have two facilities:

(a) 40,000 Sq ft facility at KANAKPURA RIICO, SIRSI ROAD, JAIPUR, which houses the stitching, cutting, packing, designing, and dispatch section, this facility has been created in close proximity of the residential areas giving comfort to women worker to be working at nearby zone of their homes.



(b) 30000 St ft Production, dyeing & printing unit at Bagru (25 km from Jaipur), where in, we have invested in a state of art, 100% socially and environmentally compliant unit , where in all water that is used for dyeing is recycled and reused, a 100% zero liquid discharge unit as per pollution control norms .., with rain water storage pond of 1250000 liters of water, 42 kw solar power generation infra, 500 KLD ZLD effluent treatment plant, more info can be seen at www.jaipurbloc.com .



Central Effluent treatment plant for recycling dyed water



Net Evaporator for Zero liquid discharge water treatment plant





Solar Power generation to support the cause of sustainable production



1. Admin Building

Some more salient features:

- (1) We are proud recipient of award from vice president of India for innovation in crafts in 2005,
- (2) We have been selected by CBI a Dutch govt agency because of our design and vision for further training and export marketing from developing country to Europe.
- (3) Working in highly design sensitive market and we are lucky to have reach of our product to white house as well, our products were selected for first Christmas of US President Mr. Barack Obama, for their living room and similarly, we have been supplying the Xmas decorations to house of commons London... besides the best brands in USA and Europe.
- (4) We are an equal opportunity organization, with special emphasis on providing employment to ladies from socially less fortunate communities, handicap, widow from peri urban and rural areas.
- (5) We are actively associated with Blind People Association project in Rajasthan (they are an NGO based at Ahmedabad, Gujarat, working for Mentally challenged and visually changed people).
- (6) We are  CTPAT |  SMETA Pillar 2 Technical Audit Compliant.

BIRDS



P18-B-310



P18-B-310



P18-B-310



P18-B-240



P18-B-239



P18-B-232



P18-B-273



P18-B-189



P18-B-313

CACTUS-TREES



P18-C-007



P18-C-005



P18-C-017



P18-C-038



P18-C-047



P18-C-048



P18-C-057



P18-C-074



P18-TR-006



P18-TR-002



P18-TR-043



P18-TR-068

CUSHIONS



P18-CU-09



P18-CU-10



P18-CU-14



P18-RU-007



P18-CU-07

P18-LA-011



P18-LA-010



P18-LA-012



P18-CU-031



P18-CU-036



P18-CU-011



P18-CU-14

DPFH

DOGS



P18-D-039



P18-D-030



P18-D-040



P18-D-071



P18-D-063



P18-D-106



P18-D-117



P18-D-038



P18-D-029

DREAM CATCHERS



P18-DC-001



P18-DC-002



P18-DC-005



P18-DC-008



P18-DC-009



P18-DC-007

MOBILES



P18-MO-005



P18-MO-012



P18-MO-022



P18-MO-025



P18-MO-029



P18-MO-018



P18-MO-007

FLOWERS



P18-FL-001



P18-FL-002



P18-FL-003



P18-FL-013



P18-FL-016



P18-FL-012



P18-FL-023



P18-FL-024



P18-FL-025



P18-FL-030



P18-FL-033



P18-FL-014

LEAFS



P18-LF-008



P18-LF-009



P18-LF-0



P18-LF-012



P18-LF-010



P18-LF-013



P18-LF-016



P18-LF-045



P18-LF-023



P18-LF-027



P18-LF-021



P18-LF-022



P18-LF-050



P18-LF-029



P18-LF-024



P18-LF-019



P18-LF-028

P18-LF-019

GIFT TOPPERS



P18-GW-001



P18-GW-002



P18-GW-003



P18-GW-004



P18-GW-005



P18-GW-006



P18-GW-007



P18-GW-008



P18-GW-009



P18-GW-009



P18-GW-011



P18-GW-013

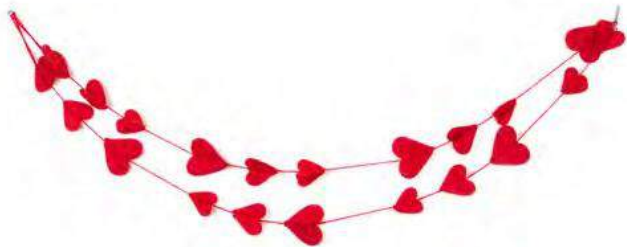
GARLANDS



P18-GL-001



P18-GL-002



P18-GL-005



P18-GL-004



P18-GL-012



P18-GL-023



P18-GL-029



P18-GL-017



P18-GL-022

STOCKINGS



P18-SO-007



P18-SO-008



P18-SO-010



P18-SO-009



P18-SO-011



P18-SO-012



P18-SO-013



P18-SO-014

HEADS



P18-HE-001



P18-HE-002



P18-HE-003



P18-HE-004



P18-HE-005



P18-HE-006



P18-HE-007



P18-HE-008



P18-HE-017



P18-HE-011



P18-HE-013

WREATHS



P18-W-003



P18-W-008



P18-W-009



P18-W-005



P18-W-006



P18-W-028



P18-W-029



P18-W-030



P18-W-043



P18-W-044

SQUIRRELS



P18-SQ-001



P18-SQ-007



3-SQ-009



P18-SQ-006



P18-SQ-016



P18-SQ-018



P18-SQ-002



P18-SQ-003

MUSHROOMS



P18-DR-002



P18-DR-005



P18-DR-021



P18-DR-023



P18-DR-018



P18-DR-015



P18-DR-029



P18-DR-019



P18-DR-020



P18-DR-024

EGGS

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P18-DR-048



P18-DR-043



P18-DR-059



P18-DR-056



P18-DR-060



P18-DR-123



P18-DR-066



P18-DR-061



P18-DR-082



P18-DR-083



P18-DR-154

DROPS



P18-DR-090



P18-DR-097



P18-DR-092



P18-DR-091



P18-DR-110



P18-DR-095



P18-DR-093



P18-DR-096



P18-DR-098



P18-DR-104



P18-DR-108

SNOWMANS



P18-SM-002

P18-SM-006



P18-SM-005



P18-SM-007



P18-SM-009



P18-SM



P18-SM-025



P18-SM-032



P18-SM-026

RUGS AND LAMPS



P18-RU-001



P18-RU-003



P18-RU-004



P18-RU-005



P18-LA-001



P18-LA-007



P18-LA-005

RABBITS



P18-R-009



P18-R-003



P18-R-002



P18-R-022



P18-R-025



P18-R-019



P18-R-023



P18-R-015



P18-R-010

ELEPHANTS



P18-E-030



P18-E-016



P18-E-035



P18-E-033



P18-E-053



P18-E-086

FOX



P18-FX-006



P18-FX-014



P18-FX-012



P18-FX-021



P18-FX-009



P18-FX-020

REINDEERS



P18-RE-019



P18-RE-015



P18-RE-023



P18-RE-029



P18-RE-026



P18-RE-010

OWLS

P18-O-079



P18-O-076



P18-O-220



P18-O-081



P18-O-082



P18-O-085



P18-O-088



P18-O-084



P18-O-087



P18-O-102



P18-O-138



P18-O-174



MAGNET BASKETS



P18-BS-001



P18-BS-002

P18-BS-003



P18-BS-005



P18-BS-004



P18-BS-006



P18-BS-007

GINGER BREAD



P18-GB-001



P18-GB-001



P18-GB-004

P18-GB-008



P18-GB-007



P18-GB-011

P18-GB-010



BUTTERFLY



P18-BU-002



P18-BU-003



P18-BU-001



P18-BU-004

BEARS AND CATS

P18-BE-001



P18-BE-009



P18-BE-005



P18-BE-024



P18-BE-029



P18-BE-007



P18-CA-003



P18-CA-001



P18-CA-009



P18-CA-005